



Press Information

Shiba Park Hotel 151

Grand Opening August 1, 2016

Printed April 2016



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For further press materials or photographs please contact the above people.

We will happily provide further materials.

CONCEPT of Shiba Park Hotel 151



Hospitality from the moment you book

We want our guests from overseas to understand more about Japan, to fall in love with our country, and to experience the true meaning of Japanese hospitality, which we call “*omotenashi*”. So what can we do to accomplish that?

With this concept in mind, while we are a city hotel, the Shiba Park Hotel 151 offers services to provide Japanese inn-style hospitality.

We want our guests to feel safe and secure while they enjoy their stay.

Our staff will make you feel relaxed and at home.

Our hospitality begins the moment you make a reservation.

We want to be in touch with our guests’ needs and to fulfill their desires. We can suggest activities according to the season and the guests’ interests.

We offer professional services that are different from standard concierge services, in line with our philosophy of “*omotenashi*”.

We hope you look forward to your stay with us.



The name Shiba Park Hotel 151 (read “*ichi go ichi*” in Japanese) incorporates these ideas:

- A name that is readable by guests from any country
- A place of respite (151 can be read as “*ikoi*,” or “rest,” in Japanese)
- Likening our services to 151, a prime number, we aim to offer one-of-a-kind, unique hospitality and service

JAPANESE CULTURE SALON SAKURA



Experience Japanese culture at our salon everyday

On the second floor of our hotel, we have a Japanese Culture Salon “SAKURA”, where, as the name suggests, guests can experience Japanese culture, entertainment, and elements of lifestyle during their stay.



Calligraphy Event 2015

Our hotel staffs serve as instructors.

They will provide lectures on a variety of aspects of Japanese culture that we have been accustomed to since childhood, and are a deep-rooted part of their lives.

“SAKURA” is open every day. Please feel free to drop by. This is the beginning of the Japanese culture experience. We offer a variety of programs such as *origami* (paper-folding) and Japanese calligraphy.

In addition, on an irregular basis, we are also planning to offer Japanese *Sake* tasting events, and tours to experience the seasonal delights of Japan.



Bon dancing Tour 2015

The Japanese Culture Salon SAKURA will provide a warm welcome to our guests who have selected our hotel for their stay in Japan.

We eagerly await your arrival.

[Name] Japanese Culture Salon SAKURA [Breadth] 34.5 m²
[Place] 2nd Floor, Shiba Park Hotel 151



New Year's Event 2015

Examples of events

Origami, Japanese calligraphy, ceramics painting, *sushi*-making, *onigiri*-making (rice balls), *Sake* tasting, traditional Japanese leisure activities such as relaxing in a *kotatsu* (Japanese foot warmer)

In addition, we are planning to hold seasonal events in our lobby, and to host tours to temple and shrine near the hotel.

GUEST ROOMS



With a taste of Japanese culture, a relaxing and pleasurable environment for long stays



Our guest rooms are relaxing, and offer elegant environment featuring a taste of Japanese culture in the choice of colors, decoration, and lighting. We primarily offer the Hollywood Twin style choice of beds. Guest rooms feature a separate closet and bathroom area for a pleasant environment suitable for long stays. We also offer a baggage rack for placing your suitcases. In addition, to help you enjoy the Japanese culture of bathing, almost every guest room is built to offer separate bathrooms and toilets, and provide deep bathtubs. Please fill your bathtub with warm water to enjoy a relaxing, luxurious bath.

[Breadth] 30 m²

[No. of rooms] 70 rooms on 2nd to 9th floor ... All rooms are Non-smoking

- Comfort Twin Room ... 61 rooms

Bed size: 2 beds / W 1,200mm × L 2,050 mm (Hollywood Twin style)

*an extra bed available

- Comfort Double Room ... 8 rooms

Bed size: 1 bed / W 2,400mm × L 2,050 mm

- Barrier Free Room ... 1 room

Bed size: 2 beds / W 1,200mm × L 2,050 mm (Hollywood Twin style)

[Amenities] Free High-speed Internet Access (LAN / Wi-Fi), TV (CNN & BBC available)
Radio, Toiletries, Bath towels, Hair dryer, Slippers, Refrigerator,
Coffee & Tea facilities, Air-conditioning, Alarm clock, Night gown

FACILITIES GUIDE



Name:	Shiba Park Hotel 151
Address:	1-5-10 Shiba Koen, Minato-ku, Tokyo 105-0011
Inquiries:	TEL : +81 (0)3-3433-4141 FAX : +81 (0)3-3433-4142 E-mail: newhotel@shibaparkhotel.com URL: http://www.hotel151.com/
Opening:	August 1, 2016
Booking start:	January, 2016
Management:	Shiba Park Hotel Co., Ltd. Address: 1-5-10 Shiba Koen, Minato-ku, Tokyo TEL: +81 (0)3-3433-4141 FAX: +81 (0)3-3433-4142 President: Rentaro Yanase
Construction:	1st (entrance) to 9th floor
No. of rooms:	70 rooms (from 2nd to 9th floors), All rooms are Non-smoking
Rates:	Proposed price JPY 25,000 (including taxes and service charge)
Check in / out time:	14:00 / 12:00 noon
Dining:	Old City Grill House (Steak Restaurant / All day dining) *Breakfast JPY 2,100 (excluding tax and service charge)
Other facilities:	Japanese Culture Salon SAKURA, Smoking area, Parking, Coin Laundry & Ironing, Microwave, Ice machine
Other services:	Blu-ray player, Room service, Sightseeing information, Arrangements of Airport Limousine Bus reservation, Laundry service, International & Domestic mail service, Currency exchange machine, Free High-speed Internet Access (LAN / Wi-Fi)
Construction:	Hazama Ando Corporation
Interior design:	Kanko Kikaku Sekkeisha

For your reference: Customers staying at the adjacent "Shiba Park Hotel" are welcome to use the Japanese Culture Salon "SAKURA".

Shiba Park Hotel

Founded:	1948
No. of rooms:	199 rooms, All rooms are Non-smoking
Other facilities:	4 banquets rooms, Chinese Restaurant Peking, Japanese Restaurant Hanasanshou, Bar The Fifteen's Smoking area, Parking, Coin Laundry & Ironing

ACCESS INFORMATION



Shiba Park Hotel 151 is in a great location in the heart of Tokyo. Having an access to 4 major train and subway stations, it is close to Tokyo's major sightseeing spots as well as the business districts.

On foot from the nearest stations

- 8 minute walk from Hamamatsucho Station on the JR Line and Monorail
- 4 minute walk from Daimon Station on the subways: Toei Oedo Line and Toei Asakusa Line
- 2 minute walk from Onarimon Station on the subway: Toei Mita Line

