

PRINT WHERE 2 MAGAZINE - "The Can-Lah Project" (DATE FEB - MARCH 2015)



Primmer(left) handing over provision to a family member. Far right is Hard Rock assistant marketing and communications manager Angie Chen.



John Primmer (tallest in the back row) with the family members and volunteers from Foodbank4U.

Out in style dressed in the latest Ladies Day event at the Selangor Turf

event similar to what's happening in Ascot in Queen Elizabeth attends each year.

Some prizes sponsored by Sothys, the

ed a jewellery showcase by Amee Philip, a e by Etro, natural hair products from Meda-runway by Inglot.

hilt showed beauty is more than skin ent's theme "Beauty Beyond Boundaries".

n the race track though. Jockeys and ourful silks provided the thrills and sus-

Forty underprivileged families will have a steady supply of food items in the next four months, thanks to staff of the Hard Rock Hotel Penang taking part in the hotel's "Can-Lah!" project.

A total of 3.75 tonnes of food worth RM18,000 were collected.

The hotel joins the FoodBank4U, a non-profit organization, to raise funds for charity to combat hunger and poverty three years in a row.

A food collection was held during the hotel's Rock to Rock Run's Race Pack Collection Day and Race Day in October and the other is the United Thru Music event in November.

Guests took part by bringing along a can to attend the hotel's charity events while proceeds from ticket sales of RM50 each for a stand-up comedy event featuring Kavin Jay and three comedy performers, Joanne Kam, Papi Zak and Keren Balan Devan also were for charity.

The "Can-Lah" project

Mount Miriam Cancer Hospital and Penang Butterfly Farm were among the donors.

Recently, Hard Rock Hotel Penang general manager John Primmer handed over non-perishable food each to five families at the Resident's Association Hall in Taman Sri Nibong community hall.

Each family will receive 21kg worth RM112.50 of food for three months from FoodBank4U.

To lend a hand to the needy, Hard Rock Hotel Penang collected five tonnes of food items and essential goods for flood victims in the East Coast and delivered to Firefly Airlines Collection Centre at the Penang International Airport.

"We would like to thank the public for their generous support and am touched to see that many Malaysians are lending a helping hand," says Primmer.